

CPRD Questionnaire for Local Business & Community Groups

(Contact businesses and specific groups for their responses to CPRD New Clubhouse & 3rd Nine holes)

Name of Group or Club _____ Person _____

Various Questions to ask. (Choose appropriately)

1. Local educational establishments.

- A. George Fox
- B. Newberg High School.
- C. Sherwood HS.

2. Visitors & Tourism Organizations

- A. CV Chamber of Commerce
- B. Taste of Newberg
- C. Other

3. Local Hotel & Motel Association Members

4. Local Winery Association Members

5. Local Community Service Clubs

- A. Rotary Noon
- B. Rotary Early Birds
- C. Kiwanis Club.
- D. Other

6. Local Real Estate Companies

** Surrounding golf clubhouses. **

We are using a different questionnaire for visiting these clubhouses.

- A. Oregon Golf Club – West Linn
- B. Oregon Golf Association – Woodburn
- C. Wildwood Golf Course – Portland
- D. Salem Golf Club
- E. Langdon Farms Golf Club
- F. Mallard Creek GC
- G. Trysting Tree GC -Corvallis

1. Facility Functionality. Chehalem Glenn Golf Course in Newberg is planning to construct their long-awaited "third nine", and a new Clubhouse with restaurant/lounge./Pro Shop.
* Would you support the construction of the new clubhouse at Chehalem Glenn Golf Course?

- * With a public restaurant?
- * With outside dining?
- * With Snack Bar?
- * With Conference/Banquet/Meeting Rooms?
- * Add'l amenities for non-golfers?
 - Fitness Center
 - Simulator Golf Courses

2. Customer Experience and Engagement. What other type of features would you suggest for the new clubhouse?

- * High-Speed WiFi?
- * Digital check-in?
- * GPS Locators on carts?
- * Comfortable, scenic lounge area?
- * Other?

3. Branding and Imaging. With promotions and marketing being important for continued growth, what direction would you recommend for branding?

- * Family-Friendly?
- * Modern or Traditional facility?
- * High-end Dining?
- * Chehalem Glenn Golf Experience Package (Golf w/ Lunch or Dinner)?
- * Other?

4. Budget and Funding. If funding was available from real estate revenue bonds and not additional property taxation, would this method of funding be more enticing to you to start this project? Or can you suggest another means of funding without taxation?

5. Additional Ideas. Create office space for leasing specifically towards CPRD administration, or to other entities related to District operation?

